Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



Sun East Technology (Holdings) Limited 日東科技(控股)有限公司*

(incorporated in Bermuda with limited liability)
(Stock code: 365)

ANNOUNCEMENT PROFIT WARNING AND RESUMPTION OF TRADING

This announcement is made by Sun East Technology (Holdings) Limited (the "Company", and together with its subsidiaries, the "Group") pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules") and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong) (the "SFO").

PROFIT WARNING

The board of directors of the Company (the "Board") wishes to inform the shareholders of the Company (the "Shareholders") and potential investors that, based on the Group's preliminary unaudited assessment for the year ended 31 March 2016, the Group is expected to record a consolidated net loss attributable to equity shareholders of the Company for the year ended 31 March 2016, whereas the Group recorded a consolidated net profit attributable to equity shareholders of the Company for the year ended 31 March 2015 of approximately HK\$2,535,000.

The expected net loss is primarily due to an adjustment relating to a tax provision, which the Company, after discussing with its external auditors, considers taking the approach suggested by the external auditors.

As the annual results have not been finalised, the information contained in this announcement is based on information that is currently available and the preliminary unaudited consolidated management accounts of the Group for the year ended 31 March 2016 which have not yet been reviewed by the Company's audit committee and have not been audited by the Company's auditors. Shareholders and potential investors of the Company are advised to refer to the details of the Group's annual results announcement for the year ended 31 March 2016, which is expected to be published on or before 30 June 2016 in accordance with the Listing Rules.

This profit warning constitutes a profit forecast under Rule 10 of The Hong Kong Code on Takeovers and Mergers (the "Takeovers Code") and is required to be reported on by the Company's financial advisers and its auditor or consultant accountant in accordance with Rule 10.4 of the Takeovers Code. Since this announcement is required to be made pursuant to Rule 13.09(1) of Listing Rules and the Inside Information Provisions under Part XIVA of the SFO, which requires the Company to issue the profit warning announcement as soon as practicable and given the time constraints faced by the Company when issuing this announcement, the Company has encountered genuine practical difficulties (time-wise or otherwise) in meeting the requirements set out in Rule 10.4 of the Takeovers Code.

This profit warning does not meet the standard required by Rule 10 of the Takeovers Code. This profit warning is normally required to be separately reported on by the Company's financial adviser and its auditor or accountant and such report contained in the next document to be issued by the Company to the Shareholders in connection with the Offer. The profit warning will be reported on in accordance with Rule 10 of the Takeovers Code unless the annual results announcement for the year ended 31 March 2016 has been published prior to the next document to be sent to the Shareholders in relation to the Offer.

Shareholders and potential investors of the Company should note that this profit warning has not been reported on in accordance with the requirements under Rule 10 of the Takeovers Code. Shareholders and potential investors of the Company should therefore exercise caution in placing reliance on this profit warning in assessing the merits and demerits of the Offer. Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

RESUMPTION OF TRADING IN THE SHARES

At the request of the Company, trading in the Shares on the Stock Exchange was halted with effect from 9:00 a.m. on 15 June 2016 pending the release of this announcement. Application has been made by the Company to the Stock Exchange for the resumption of trading in the Shares with effect from 9:00 a.m. on 16 June 2016.

By Order of the Board

Sun East Technology (Holdings) Limited

QI Lian

Chairman

Hong Kong, 15 June 2016

At the date of this announcement, the directors of the Company are Mr. Qi Lian, Mr. Xia Yuan, Mr. But Tin Fu, Mr. But Tin Hing, Mr. Leung Cheong and Mr. Leung Kuen, Ivan as executive directors; and Mr. See Tak Wah, Prof. Xu Yang Sheng and Mr. Li Wanshou as independent non-executive directors.

The Directors jointly and severally accept full responsibility for the accuracy of the information contained in this announcement, and confirm, having made all reasonable inquiries, that to the best of their knowledge, opinions expressed in this announcement have been arrived at after due and careful consideration and there are no other facts not contained in this joint announcement the omission of which would make any statement in this joint announcement misleading.

* For identification purposes only